

MAITREEE

THE FOUR WAY TEST

OF THE THINGS WE THINK, SAY OR DO.

“Is it the **TRUTH** ?

Is it **FAIR** to all
concerned ?

Will it build
GOODWILL and
BETTER FRIENDSHIP ?

Will it be **BENEFICIAL**
to all concerned ?”

SEPTEMBER : BASIC EDUCATION & LITERACY MONTH

Our Leadership 2021-22



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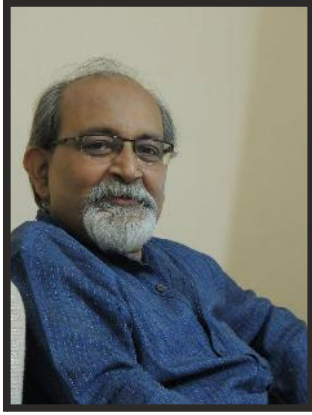
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EDITOR'S PEN

Siddhartha Chakraborty
Editor 21-22

“Is it the TRUTH ?

Is it FAIR to all concerned ?

Will it build GOODWILL and BETTER FRIENDSHIP ?

Will it be BENEFICIAL to all concerned ?”

Not a sermon of a prophet but the strategy of a hardcore businessman, a strategy that turned around a sinking business during the Great Depression, and has the eternal force to make us all a better human being. Here goes the history of this famed 'Four-Way Test'.

'Mankind is our business' – declares Rotary. To save the humanity, Rotary has come forward at times of disasters, the pandemic of Covid 19 being the latest example. Rotarians have been urged to combat vaccine hesitancy and to help local health authorities in their programmes on mass vaccinations. Volunteers from a Club in Guyana accompanied health officials with vaccines to reach distant population in mangroves over river Demerara. The reports follow.

Our Club also came forward to save the humanity. Within a couple of days of the super cyclone Bulbul devastating the sundarban area –

03 Maitree

location of our RCC – the members reached them with food material, to be followed by another visit with clothes, tarpaulin, mosquito nets and bleaching powders. A third visit distributed blankets to the affected. Then there was Amphan, followed by Yaas. The club was always there with an empathetic helping hand.

It was the peak of pandemic Covid 19, with hapless people searching for hospital beds or oxygen support. Our club member Dr Atanu Saha established a Covid Care Centre in association with the authorities of Don Bosco School, and was supported wholeheartedly by our Club, its generous members and their family and friends.

Let us revisit all these activities in Down Memory Lane in this issue.

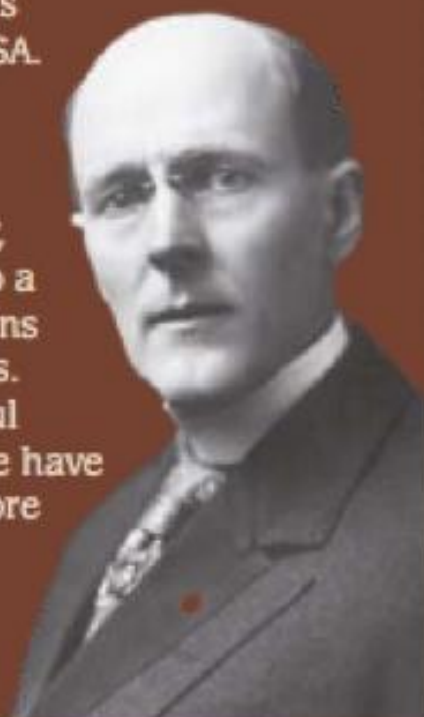
Remembering that we sowed the Seeds of Love.



THE LEADER

REMEMBERING PAUL P HARRIS

Paul Harris, the father of Rotary Movement, was born on April 19, 1868 at Racine, Wisconsin, USA. When he passed away on January 27, 1947, he left behind for mankind a rich legacy of fellowship and brotherhood for international understanding and service to humanity. To-day, the seed he sowed in 1905, has blossomed into a large tree having more than 1.2 million Rotarians having 33,000 clubs in more than 200 countries. We fondly remember him and pay our respectful homage to him on this auspicious day when we have stepped into another Rotary year to make it more eventful & meaningful.



Paul P. Harris (1868-1947)
Founder of Rotary



THE FOUR-WAY TEST

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:

Of the things we think, say or do

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

HAPPY BIRTHDAY

many many happy returns of the day

30th Sept : Ms. Bijoyinee spouse of PP Rtn Deepnath Roy Chowdhury

03rd Oct : PDRR Rtn Shuvratav Mitra

04th Oct : Paramita daughter of Rtn Sujay Krishna Bhadra

HAPPY ANNIVERSARY

many many happy returns of the day

06th Oct : Mrs Inderpal & PP Rtn Amarjit Singh Thethi

Upcoming Club Events

2nd October 2021, Saturday - On the day of Gandhi Jayanti, we are planning to visit our RCC Ramkrishna Sevasharama.(Chandanpiri). Handing over Stipend to the students those who have done well in their respective board exams. Handing over 2 Sanitary napkin vending machine for the women of the locality.

3rd October 2021, Sunday visit to Nepalgunj a unit of "Free to be kids" to distribute literacy kits, containing School bags, pencil, rubber, copies etc with Rotary International logo to total 40 kids of that area.

Exact meeting time and place will be post in this group very soon.

TODAY

2604th
Regular Club
Meeting

7:30PM
Zoom Virtual

We Are At

facebook

**CLICK HERE TO
LIKE & FOLLOW**

GUYANA ROTARY CLUB BRINGS COVID-19 VACCINES TO REMOTE COMMUNITIES

[Source : www.Rotary.org]

MEMBERS AND GOVERNMENT HEALTH OFFICIALS USE BOATS TO REACH VILLAGES DEEP IN THE RAINFOREST

Members of the Rotary Club of Demerara, Guyana, are using their decades of experience in fighting disease while delivering Covid-19 vaccines and aid to a remote region of the South American country. The indigenous communities there would not otherwise have access to the vaccine and would remain vulnerable to the virus.

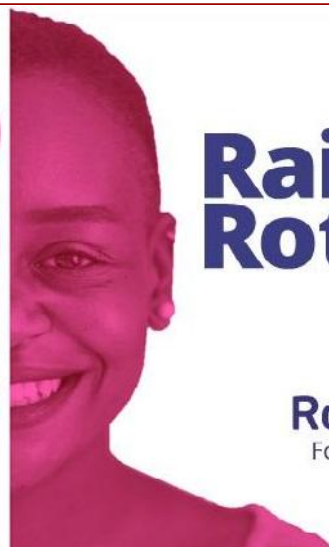
When Covid019 vaccines became available early this year, the club quickly took action, relying on members' familiarity with the region to plan logistics and coordinate delivery efforts. Focusing on the primarily indigenous villages of Muritaro and Malali, the club collaborated



Members of the Rotary Club of Demerara, Guyana, and government health officials use boats to vaccinate villagers deep in the country's rainforests.

with the local Ministry of Health and the Civil Defence Commission to immunize villagers. The vaccination teams – made up of club members, doctors, and local nurses – reached the villages by boat, tracing an 8Km (5 mile) stretch of the Demerara River.

I AM RAISING TO
END
POLIO



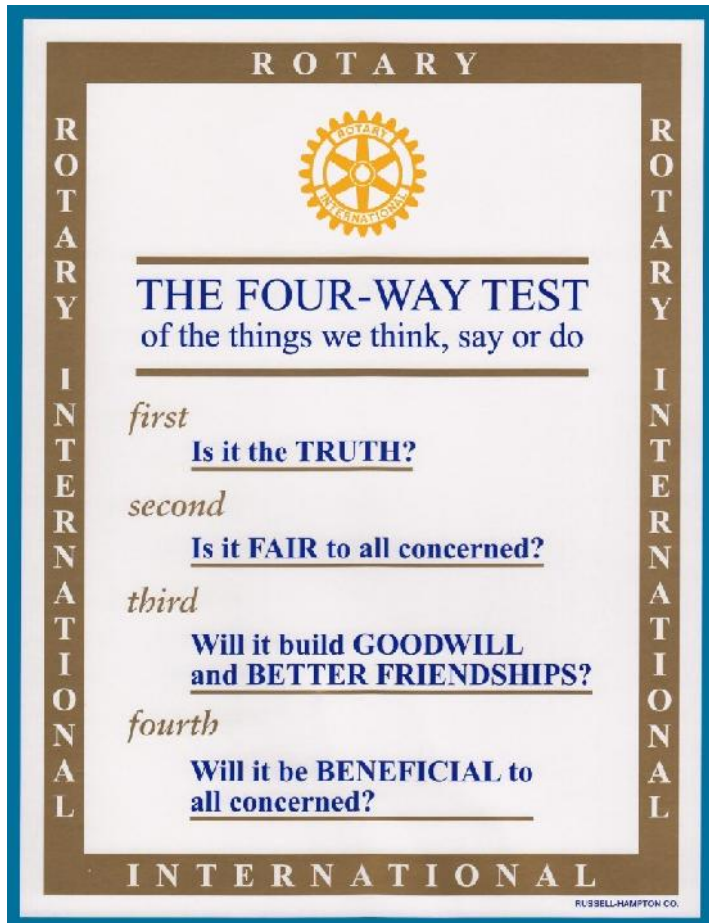
Raise for Rotary

The
Rotary
Foundation 

THE STORY OF THE FOUR-WAY TEST

Sources :

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<https://portal.clubrunner.ca/11826/page/history-of-the-four-way-test>
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But in 1932 he was asked to help revive Club Aluminum Company of Chicago - a cookware manufacturing company that owed \$400,000 more than its total assets and was facing bankruptcy. Ever eager to take up healthy challenges, Herbert accepted the offer, invested \$6,100 of his own money to meet urgent requirement, and became President of the company, believing himself to be the only person in the company with 250 employees who had hope.

He felt that "we must develop in our organization something which our competitors would not have in equal amount. We decided that it should be the character, dependability and service mindedness of our personnel." So he needed to frame a code of ethics for all.

Considerable time was spent to finally reach the 24 words. He wrote it down on a white paper card, named it "The Four-Way Test of the things we think, say or do", placed it under his glass tabletop, and started scrutinizing all the papers that reached his desk. After grueling 60 days, when "I had a very discouraging experience. I almost threw it into the wastepaper basket the first day when I checked everything that passed over my desk with the first question, "Is it the truth?" I never realized before how far I often was from the truth and how many untruths appeared in our company's literature, letters and advertising", he shared his thought with four departmental

As the roaring guns of First World War came to a silence, 26 yrs old Herbert J Taylor returned home from duty in U.S. Navy Supply Corps in France. He started work for Sinclair Oil Company in Oklahoma, married Ms Gloria Forbrich, and then resigned and went into insurance, real estate and oil lease brokerage.

He returned to his home town of Chicago, Illinois, in 1925, began a swift rise within the Jewel Tea Company, and soon joined the Rotary Club of Chicago. Life seemed settled.

directors – each with different religious faith – who validated his principles, and rolled it out company-wide.

What happened?

In his own words, “The checking of advertising copy against the Four-Way Test resulted in the elimination of statements the truth of which could not be proved. All superlatives such as the words better, best, greatest and finest disappeared from our advertisements. As a result, the public gradually placed more confidence in what we stated in our advertisements and bought more of our products.”

A challenging situation developed after few years, the company still struggling amid the Great Depression. The sales manager brought a possible order for 50,000 utensils, but the potential customer intended to sell the products at cut-rate prices. Contrary to prevalent business wisdom, the offer was turned down as the transaction would have made a mockery out of The Four-Way Test the company professed to live by. A very tough decision at that difficult time.

“The constant use of the Four-Way Test caused us to change our policies covering relations with competitors. We eliminated all adverse or detrimental comment on our competitors' products from our advertisements and literature.

When we found an opportunity to speak well of our competitors we did so. Thus, we gained the confidence and friendship of our competitors.

The application of the Four-Way Test to our relations with our own

personnel and that of our suppliers and customers helped us to win their friendship and good will. We have learned that the friendship and confidence of those with whom we associate is essential to permanent success in business.”

By 1937, Club Aluminum's indebtedness was paid off and during the next 15 years, the firm distributed more than \$1 million in dividends to its stockholders. Its net worth climbed to more than \$2 million.

“All of these rewards” – declares Herbart – “have come from a cash investment of only \$6,100, the Four-Way Test and some good hard working people who have faith in God and high ideals.

Intangible dividends from the use of the Four-Way Test have been even greater than the financial ones. We have enjoyed a constant increase in the good will, friendship and confidence of our customers, our competitors and the public and what is even more valuable, a great improvement in the moral character of our own personnel.”

In 1942, Richard Vernor of Chicago, then a director of Rotary International, suggested that Rotary adopt the Test. The R.I. Board approved his proposal in January 1943 and made The Four-Way Test a component of the Vocational Service program, although today it is considered a vital element in all four Avenues of Service.


The copyright was transferred to Rotary International by Herbart Taylor when he served as R.I. President in 1954–55.



The Four-Way Test is international, transcending national boundaries and language barriers. It knows no politics, dogma or creed. More than a code of ethics, it has all the ingredients for a successful life in every way. It can and will work in today's society.

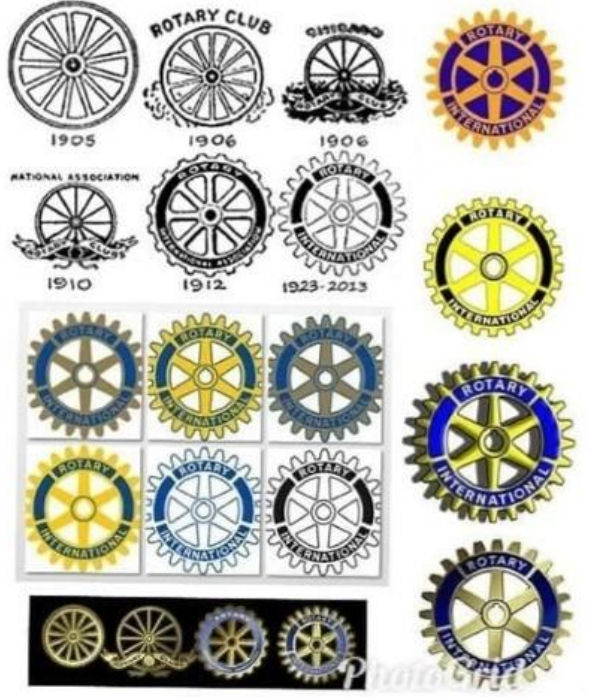
YES

Use only the approved masterbrand signature introduced in 2013. It is no longer a "new" logo!

Rotary 

NO

Don't ever use them. Best if you delete them from your computer!






PP Rtn Krishnendu Bhattacharjee at Paper Traders Conference in Bangalore, 2021.



Keep India Polio Free campaign by our District 3291

Heart Valve Surgery



Dr. Atanu Saha
Senior Consultant & Cardiac Surgeon

Heart valve surgery is a procedure to treat heart valve disease. Heart valve disease involves at least one of the four heart valves not working properly. Heart valves keep blood flowing in the correct direction through your heart. The four valves are the mitral valve, tricuspid valve, pulmonary valve and aortic valve. Each valve has flaps — called leaflets. These flaps open and close once during each heartbeat. Valves that don't open or close properly disrupt blood flow through your heart to your body.

In heart valve surgery, your surgeon repairs or replaces the affected heart valves. Many surgical approaches can be used to repair or replace heart valves.

Your treatment depends on several factors, including your age, your health, the condition of the affected heart valve and the severity of your condition.

Why Heart Valve Surgery is Done

There are two basic types of heart valve defects: a narrowing of a valve (stenosis) and a leak in a valve that allows blood to back up (regurgitation). You might need heart valve surgery if you have one of these defects and it's affecting your heart's ability to pump blood. One of the most common heart valve diseases is Aortic Valve Disease. Stenosis and Regurgitation are procedures for the treatment of Aortic Valve Disease.

Aortic valvular disease is a progressive disease and once symptoms start appearing, it is critical to begin treatment since patient survival reduces drastically for every year that treatment is delayed. This article will help you understand the conditions that may affect the aortic valve and why surgical treatment may be needed to treat your condition.

Initial symptoms of aortic valve disease

- Fatigue
- Easy tiring
- Loss of energy
- Swelling of the ankles
- Palpitations (extra or skipped heart beats)

More advanced symptoms of aortic valve disease

- Shortness of breath
- Chest pain
- Dizziness or loss of consciousness

Dr. Atanu Saha Senior Consultant Cardiac Surgeon
Rabindranath Tagore International Institute of Cardiac Sciences
MS, FRCS (Edin), DNB (ICTVS) • Phone: +91 99038 92653

Rtn Dr Atanu Saha featured at Times of India 29th September, 2021.



DOWN THE MEMORY LANE

This section features some of most rewarding and memorable moments of Rotary Behala and its partners



Bulbul disaster, November 2019. The team on its way.



Distributing basic food material.



The 2nd phase of Bulbul relief on 7th December. With clothes, mosquito net, tarpaulin, bleaching powder . . .



Mosquito net and bleaching powder – ready for distribution.



Tarpaulin sheets being handed over.



'Bhalobasar Haat' – people can choose their garment, all flavoured with love from Rotarians.

DOWN THE MEMORY LANE

This section features some of most rewarding and memorable moments of Rotary Behala and its partners



The 3rd phase of Bulbul relief- with blankets. 9th Jan 2020.



Amphan relief on 28th May, 20.



Supervising loading for Amphan Relief in spite of torrential rain.



Yaas relief on 14th June, 21. Relief material being loaded in launch for transport to distant riverine areas.



A cheque for Covid Care Centre being handed over by Club President Rtn Sugata Mazumdar. 22nd May 2021.

Rotary Ramps Up COVID-19 Vaccination Efforts

Ryan Hyland

Rotary clubs around the world are mobilizing in their communities to support the introduction and delivery of COVID-19 vaccinations. Rotary leaders are urging members to connect with their local health agencies to determine how Rotary can support COVID-19 vaccine efforts.

Rotary has decades of experience in supporting the distribution of polio vaccines as well as highlighting their power and efficacy, which is a critical reason why polio is on the brink of eradication. It's this expertise, along with strategic partnerships and innovation, that Rotary members can tap into to protect communities from COVID-19.

Back-up for health officials

Rotary International President Holger Knaack and Foundation Trustee Chair K.R. "Ravi" Ravindran have called on Rotary members to take action on a number of levels. Rotary members in North Carolina, USA, quickly organized to offer assistance to health officials. District leaders contacted the state's secretary of the Department of Health and Human Services (DHHS) to strategize support efforts.

The six district governors in North Carolina joined the state's health department in conducting to the more than 12,200 Rotary members in North Carolina, to provide information about the available COVID-19 vaccines, how they will be distributed, and answer their



John Hall, president of the Rotary Club of Trenton, North Carolina, receives his first dose of the COVID-19 vaccine at the Jones County immunization day.

Photo courtesy of Dawn Rochelle

questions so they can serve as role models and instill confidence in the vaccines in their community.

“Rotarians are leaders who are looked upon for guidance, and the more information and opportunity to share ideas with health officials, the better,” said Dawn Rochelle, governor of Rotary district 7730 (North Carolina).

Members volunteered at local vaccination sites across the state to help health officials with logistics including data entry, crowd control, and check-ins. Members also provide health workers and volunteers with food and beverages. In addition, the districts provided the state health department with a spreadsheet that included a Rotary member contact for each of the 100 counties in North Carolina.

Nancy Barbee and Rochelle, past governors of the same district, volunteered together during National Immunization Days in India. It's those experiences with

mass immunization for polio that helped them identify specific needs for how members can help support COVID-19 vaccinations.

“The polio eradication initiative gives a blueprint that provides strategy that is effective in any community,” says Rochelle, who took part in two polio immunization drives in India. “Governments take the lead on immunizations there and here in the U.S., but what’s critical to the success is the additional layer of support Rotarians bring. We are here to back-up the frontline workers with anything they need. It’s amazing to see the response of North Carolina Rotarians.”

New joint COVID-19 taskforce gives direction to clubs

At a meeting in December, the Rotary International Board of Directors and Rotary Foundation Trustees created a joint taskforce that will help guide upcoming efforts to distribute the COVID-19 vaccines and advocate for people to get vaccinated. The newly formed group will also share information promoting vaccine acceptance, and encourage service projects to stop the spread of the disease, such as social distancing, wearing masks, and washing hands frequently.

In a joint letter to district leaders, Knaack and Ravindran said members have a successful history of getting things done when help is needed. “Through the hundreds of global grants and projects, Rotary members have demonstrated what we can accomplish to raise awareness, deliver critical personal protection equipment, and provide support to frontline health workers,” they said in the letter.

The two Rotary leaders called particular attention to the importance of one specific call to action: combatting vaccine hesitancy. “Help us combat the powerful, growing force of vaccine resistance and misinformation. Our advocacy in our communities will be critical – we need to spread the message about the power of vaccines to save lives,” they urged.

Other ways clubs can mobilize around COVID-19 vaccine introduction and delivery at the local level include community education, ensuring equitable distribution of the vaccine, helping stop the continued spread of the disease, and aiding local health authorities to get prepared for mass vaccinations.

The infrastructure created by Rotary and its Global Polio Eradication Initiative (GPEI) partners is already supporting efforts to combat COVID-19. The GPEI recently announced that it is ready to support the rollout of COVID-19 vaccines.



THE FOUR -WAY TEST
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- 2 IS IT FAIR TO ALL CONCERNED?
- 3 WILL IT BUILD GOODWILL AND BETTER FRIENDSHIPS?
- 4 WILL IT BE BENEFICIAL TO ALL CONCERNED?

MINUTES OF THE 2603rd RCM OF ROTARY CLUB OF BEHALA HELD AT ZOOM VIRTUAL PLATFORM ON 16th SEPTEMBER, 2021.

In the absence of Club President Rtn Soumjojit Mukherjee, PP Rtn Debabrata Joardar chaired the meeting.

He welcomed all and called the meeting to order.

The meeting started with National Anthem led by PP Rtn Manika Karmakar.

PP Rtn Debabrata Joardar then reported on two back-to-back projects on 12th September –

A project of handing over forty water purifiers to students of our Adult Education Centre at Krishnarampur of Nepalgunge area,

A visit to Sonartari Cooperative Society of ladies of the area of Rasapunja to know about the status of the four sewing machines gifted to them for running a sewing training centre and to assess their further requirements.

Two sanitary napkin vending machines will be donated to ladies' Self Help Groups attached to our RCC at Chandanpiri. PP Rtn Deepnath Roychowdhury reiterated his willingness to sponsor both the machines.

Like last few years, a cheque for Rs one lakh will be handed over to RCC Sri Ramakrishna Ashrama at Chandanpiri towards stipends to 25 girl students of the area. Sri Biswadip Gupta from 'Gouri Gupta Trust' – the sponsor of the project – has kindly consented to join us in our visit.

The date for the visit to RCC, as also of the Bijaya-Diwali Meet will be decided in the Board Meeting of the month.

Club Secretary Rtn Debarshi Dutta Gupta conducted club business.

Next RCM will be held online on 30th September, followed by the Board Meeting.

The minutes of 2602nd RCM of the club as published in Maitree of the day was confirmed.

PP Rtn Debabrata Joardar terminated the meeting after thanks from and to the chair.

Total Members : 34
Members Present : 08

